2024



Business proposal

Presented by IBIS Consultancy LTD



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### Introduction

Greetings and a warm welcome to IBIS Consultancy, the epitome of excellence in project management training and consultancy services. Nestled in the heart of Kent, we are proud to stand as the sole Premier Accredited Training Provider endorsed by the Project Management Institute (PMI) and an esteemed training partner of industry stalwarts like Axelos/PeopleCert and the Association of Project Management.

Driven by passion, innovation, and expertise, we at IBIS Consultancy are committed to crafting success stories for professionals and organizations alike. Our curated suite of specialized courses is designed to empower, enlighten, and excel. From the globally acclaimed Project Management Professional certification to nuanced courses like Risk Management Professional (RMP) and PRINCE2, we are your gateway to project management excellence.

Whether you're kickstarting your project management journey, aiming to hone your skills, or seeking expert consultancy for organizational transformation, IBIS Consultancy is your trusted partner. Dive into our comprehensive range of courses, interact with our expert trainers, and embark on a transformative journey.

Welcome aboard, and let's co-create success stories together!

Apprenticeship registered. ISO 9001:2015 OTHM registered. CPD Registered PMI Premier Accredited Trainer

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Our vision is to be a global leader in consultancy services, renowned for transforming cutting-edge research into actionable strategies that drive industry advancement and sustainable growth. We aspire to create an ecosystem where continuous learning, through professional mentoring and rigorous training, propels both individuals and organizations to new heights of achievement. At the heart of this vision lies our commitment to nurturing talent and providing insights that shape the future of business practices.

### **Our Mission**

At IBIS Consultancy, our mission is to bridge the gap between academic research and practical application, fostering a symbiotic relationship with employers through dedicated recruitment services and bespoke training programs. We are committed to delivering best-inclass education, grounded in British values, that equips individuals with the skills necessary for professional excellence. Our comprehensive portfolio, including apprenticeships, vocational training, C-class training, and middle-level management training, is designed to cultivate leaders and innovators who can thrive in their respective fields.



## **OUR VALUES**

### **EMPOWERING FUTURE**

We are dedicated to shaping the future of individuals and organizations by providing top-tier education, training, and development opportunities. This component of our mission highlights our focus on personal and professional growth, ensuring that our beneficiaries are well-equipped to face the challenges and seize the opportunities of tomorrow.

### **REDUCING FOOTPRINT**

A core tenet of our operation is our commitment to environmental sustainability. We recognize the importance of carbon reduction in mitigating the impact of climate change. Through our practices, partnerships, and educational offerings, we aim to reduce carbon footprints, promoting a healthier planet for future generations.

### STRENGTHEN PARTNERSHIPS

Our success and impact are amplified through our relationships with employers and the broader community. We believe in building strong, mutually beneficial partnerships that enhance our ability to deliver on our promises of quality and excellence. These relationships are fundamental to our approach, enabling us to tailor our services to the evolving needs of the workforce and the environment.





### **Our Governance Structure**

Our governance structure is designed to encompass a broad spectrum of expertise and oversight, ensuring the highest operational and strategic management standards.

The Employers Advisory Group brings together industry leaders and professionals, providing valuable insights and guidance on market needs and trends. This ensures our educational offerings remain relevant and impactful.

The Board of Directors, comprised of seasoned executives, sets the overall strategic direction and ensures accountability at every level of the organization.

Supporting them is our Professional Services Team, which manages day-to-day operations, from human resources to financial management, upholding the efficiency and effectiveness of our services.

Lastly, our Consultants/Trainers Team comprises experts and educators who deliver high-quality, specialized training and development, reflecting the latest in academic thought leadership and industry practice. Together, these components of our governance structure collaborate to fulfill our mission and drive our vision forward.



### ibisconsultancy.com

### **Board of Directors**

The Board of Directors is pivotal to the strategic and operational oversight of our organization. It includes key executive roles such as the

CEO, who provides overall leadership and strategic direction.

The Financial Director oversees the organization's financial integrity, managing budgets and financial planning to ensure sustainability and growth.

The Marketing Director is responsible for brand strategy, market research, and driving customer engagement to increase market share and impact.

Finally, the Human Resources Director ensures that the organization attracts, develops, and retains talented individuals, and they oversee the implementation of policies that support a productive and compliant workplace culture.

Together, these roles collaborate to steer the organization towards its objectives while upholding its values and mission.











### **Employers Advisory Board**

The Employers Advisory Board plays a crucial role in our educational framework, overseeing the quality and relevance of our materials, courses, and teaching methodologies.

Composed of industry experts and seasoned professionals, this board ensures that our curriculum is aligned with current industry standards and future market trends. They provide strategic oversight and feedback, helping us to fine-tune our educational offerings to enhance employability and meet employers' expectations.

Their involvement guarantees that our courses are not only academically rigorous but also practically applicable, maintaining a high standard of teaching excellence that prepares students for realworld challenges.

To join this board please send to office@ibisconsultancy.com

<u>ibisconsultancy.com</u>

### **Professional Services Team**

The Professional Services Team is integral to the backbone of our organization, tasked with maintaining high standards across various operational domains.

The quality management sector ensures that all our processes and deliverables meet the stringent criteria for excellence.

The customer relationship management team is dedicated to nurturing strong, lasting relationships with our clients, providing support and ensuring customer satisfaction.

The recruitment services branch focuses on attracting and onboarding the finest talent, crucial for our growth and success

Facilities management is responsible for the upkeep and optimization of our physical assets, creating an environment conducive to productivity.

The media production team crafts compelling content and materials, crucial for our communication and educational efforts.

This multidisciplinary team collectively upholds our commitment to quality, efficiency, and engagement in every aspect of our service delivery.

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### **Consultants/Trainers**

Our team of 21 full-time consultants and trainers brings a wealth of knowledge and expertise across a diverse array of sectors.

They are specialists in project management, adept at guiding initiatives from inception to successful completion.

Their proficiency in strategy ensures that we navigate complex business landscapes effectively.

The leadership experts among them are skilled in fostering strong leaders capable of steering teams towards excellence.

Science and technology trainers keep us at the forefront of innovation, while our environmental sustainability experts are dedicated to integrating green practices into our curriculum.

Marketing professionals craft strategies that resonate with current trends, and our public relations specialists excel in managing and enhancing our organizational image.

In the specialized fields of food science, tourism, and hospitality, our consultants offer in-depth knowledge,ensuring that students and clients receive up-to-dateand industry-relevant education and training.

This diverse expertise allows us to provide a comprehensive learning experience that meets the needs of a rapidly evolving global market.













Let's collaborate to create a bespoke program uniquely tailored to your organization's needs.

Our extensive experience has taught us that one size does not fit all, which is why we offer a wide array of customizable options.

Together, we can design a solution that perfectly aligns with your strategic goals, ensuring optimal outcomes and lasting success.



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# Contracts

### **Trust Built, Success Shared.**

Crafting a custom contract with a client demonstrates a commitment to meeting their unique needs and building a strong partnership.

A custom-made contract with a client reflects our dedication to understanding and accommodating their unique needs while achieving targets and earning their trust requires consistent delivery of value and excellence in execution. By upholding our end of the agreement and exceeding expectations, we strengthen the foundation of our relationship and position ourselves as a trusted partner in the client's journey towards success.

Let's dive into how this process typically unfolds and how achieving targets solidifies trust.

### **Royal Business College**



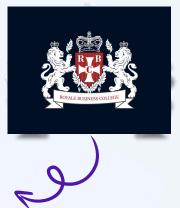


### Safaa Mohamed

Managing Director of R.B. College s.mohamed@rb-college.co.uk

CONTRACT START DATE : JUNE, 2023 CONTRACT COMPLETION DATE : MAY, 2023 ESTIMATED CONTRACT VALUE : GBP 30,000

### WHAT WE ACHIEVED:



- 1. Over the years, IBIS Consultancy Ltd. has forged a formidable reputation in developing bespoke higher-level training courses, spanning Levels 4 to 7, for esteemed educational institutions such as RB College. Our specialization lies in crafting tailored programs focused on project management and research project mobilization, designed to meet the specific needs of RB College and its stakeholders.
- 2. At the core of our methodology is a profound understanding of the intricacies and demands of higher education. We recognize that Levels 4 to 7 necessitate a more specialized approach, requiring a curriculum that not only meets academic standards but also imparts practical skills applicable to real-world contexts. Leveraging our extensive experience and expertise in project management and research mobilization, we have developed courses that transcend theoretical concepts, providing hands-on learning experiences that empower students to excel in their chosen fields.
- 3. Our collaboration with RB College has been characterized by a dedication to excellence and innovation. Each training program we've devised has been meticulously tailored to align with the college's educational objectives while integrating the latest industry trends and best practices. From curriculum design to delivery, we employ a diverse range of instructional methodologies, including lectures, workshops, case studies, and practical exercises, to create an immersive learning environment conducive to critical thinking, problem-solving, and collaboration.
- 4. Furthermore, our partnership with RB College extends beyond conventional training programs. We serve as strategic allies, collaborating closely with college faculty and administrators to anticipate emerging trends, identify future challenges, and customize our offerings accordingly.

### Alexa Rays LTD



**Alexa-Rays** 

Dr Mohamed Kenawi Director of Alexa Rays Limited office@alexarays.co.uk Alexarays999@gmail.com

CONTRACT START DATE : OCTOBER, 2023 CONTRACT COMPLETION DATE : JUNE, 2024 ESTIMATED CONTRACT VALUE : GBP 60,000

### WHAT WE ACHIEVED :

- 1. Alexa Rays LTD has been instrumental in empowering middle-level managers through a series of specialized courses tailored to the realms of marketing and strategy. These courses are meticulously crafted to equip staff members with the essential skills and knowledge required to strategically enhance the reach of radiology services and technologies across the UK and European markets.
- 2. At Alexa Rays LTD, we understand the pivotal role that middle-level managers play in driving organizational growth and innovation. Therefore, our courses are designed to provide managers with practical insights, strategic frameworks, and actionable techniques specifically tailored to the unique challenges and opportunities inherent in the radiology sector.
- 3. By focusing on areas such as market analysis, branding, digital marketing strategies, and strategic planning, our courses enable managers to develop a comprehensive understanding of the UK and European radiology landscapes. Armed with this knowledge, they are better equipped to identify market trends, capitalize on emerging opportunities, and navigate competitive challenges effectively.
- 4. Through our collaborative learning approach, participants engage in interactive sessions, case studies, and practical exercises that foster critical thinking and problem-solving skills. Moreover, our courses are continuously updated to reflect the latest industry trends and best practices, ensuring that managers receive relevant and up-to-date knowledge that can be immediately applied in their roles.



### **UK Bright Horizons**

> Dr Muhammad Taghian Director of UK Bright Horizons info@ukbrighthorizons.co.uk



CONTRACT START DATE : JANUARY, 2023 CONTRACT COMPLETION DATE : MARCH, 2023 ESTIMATED CONTRACT VALUE : GBP 20,000

### WHAT WE ACHIEVED :

- UK Bright Horizons has been instrumental in advancing the professional development of its staff through comprehensive project management courses. Specifically designed to qualify participants for PRINCE2 certification and other project management qualifications spanning Levels 4 to 7, these courses have played a pivotal role in nurturing talent within the organization.
- 2. By offering rigorous training in project management methodologies, tools, and techniques, UK Bright Horizons ensures that its staff are equipped with the skills and knowledge necessary to excel in their roles. Moreover, these courses serve as a springboard for junior staff members, providing them with the competencies required for promotion to middle and senior management positions.
- 3. The impact of these courses extends beyond individual career progression, contributing to the overall success and efficiency of project delivery within the organization. Participants gain insights into best practices in project planning, execution, monitoring, and control, enabling them to drive projects forward with confidence and proficiency.



# **Programme Design**

### **Certificate Based Programmes**

Certificate-based programmes provide a valuable opportunity to gain specialized knowledge and skills in a relatively short amount of time, enhancing professional development and career prospects.

### WE OFFER ....

Project Management Professional (PMP) and PRINCE2 (Projects in Controlled Environments) are two widely recognized project management methodologies, each with its own set of principles, practices, and certifications. Companies often offer training in these methodologies either through onsite face-to-face sessions or online, depending on their preferences and the needs of their employees.





Face to face/ Live online (40 Hours with the exam)

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### **Project Management Professional** (PMP) Certification





The Project Management Professional (PMP) Certification is a globally recognized credential offered by the Project Management Institute (PMI). It validates the skills and knowledge of project managers and demonstrates their ability to successfully lead and manage projects of various sizes and complexities.

### "THE STANDARD FOR PROJECT MANAGEMENT"

- 1.A System for Value Delivery: This section elucidates the components of value delivery, organizational governance systems, and various functions associated with projects. It highlights the importance of creating value and maintaining governance within the project environment.
- 2. **Project Management Principles:** These principles serve as guiding philosophies for effective project management. They emphasize diligent stewardship, collaborative team environments, stakeholder engagement, value focus, leadership behaviors, contextual tailoring, quality processes, complexity navigation, risk optimization, adaptability, and enabling change.
- 3. **Tailoring:** This section discusses the importance of tailoring project management approaches based on contextual factors. It outlines why tailoring is necessary, what aspects to tailor (such as life cycle, processes, engagement, tools, methods, and artifacts), and the tailoring process itself.

### "A GUIDE TO THE PROJECT MANAGEMENT BODY OF KNOWLEDGE (PMBOK® GUIDE)"

- 1. Introduction: It outlines the structure of the PMBOK® Guide, its relationship with "The Standard for Project Management," changes in the seventh edition, and its relation to PMI standards.
- 2. **Project Performance Domains:** This section explores various performance domains crucial for project success, including stakeholder engagement, team performance, development approach and life cycle, planning, project work, delivery, measurement, and uncertainty management.
- 3. **Models, Methods, and Artifacts:** Here, common models, methods, and artifacts used in project management are discussed. It covers various models related to leadership, communication, motivation, change, complexity, and team development. Additionally, it explores methods for data gathering and analysis, estimating, conducting meetings, and creating various artifacts like strategy documents, plans, and reports.

In essence, both resources provide comprehensive guidance for project management professionals, covering principles, methodologies, best practices, and tools necessary for successful project delivery. They emphasize the importance of value delivery, stakeholder engagement, adaptability, and tailoring approaches to meet project needs effectively.

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### **PRINCE2** Certification





PeopleCert ON BEHALF OF ( AXELOS

The PRINCE2 Practitioner qualification isn't just for project managers or those hoping to become one. It's also valuable for other important people involved in bringing projects to life. This includes who oversee projects (like senior managers), lead project teams (like product managers), make sure projects are on track (like business analysts), help projects run smoothly (like project office staff).

### **THE PRINCE2® PRACTITIONER**

Understanding these core contents is crucial for project managers and stakeholders to effectively apply PRINCE2® methodology in diverse project environments. Mastery of these principles, practices, and processes empowers professionals to ensure project success by maintaining business justification, effective people management, and tailored application of PRINCE2® practices. Additionally, it enhances adaptability to changing project requirements and fosters a culture of continuous improvement within project management practices.

These core contents are structured to provide a comprehensive understanding of PRINCE2® principles, effective people management, application of relevant practices, and tailoring them to specific project contexts.

#### **Understanding PRINCE2® Principles:**

• Analyzing the application of PRINCE2® principles in context, ensuring continued business justification, learning from experience, defining roles and responsibilities, managing by stages and by exception, focusing on products, and tailoring the methodology to suit the project.

#### **Effective People Management:**

• Assessing the appropriateness of leadership and management approaches for teams and change within projects, applying effective communication strategies, and utilizing key management products to support the people element of projects.

#### Applying and Tailoring PRINCE2® Practices:

• Applying practices such as business case management, organizing, planning, quality management, risk management, issue management, and progress monitoring while considering PRINCE2® principles and tailoring to project contexts.

#### **Application of PRINCE2® Processes:**

• Carrying out processes including starting up a project, directing a project, initiating a project, controlling a stage, managing product delivery, managing a stage boundary, and closing a project. This involves understanding activities, inputs, outputs, recommended roles and responsibilities, and analyzing their effectiveness.



# **Programme Design** Certificate Based Programmes

Certificate-based programmes provide a valuable opportunity to gain specialized knowledge and skills in a relatively short amount of time, enhancing professional development and career prospects.

### WE OFFER ....

### OTHM Level 5,6 & 7 Extended Diploma





### **OTHM Level 5,6 & 7 Extended Diploma in Management sectors**

### **OBJECTIVE**

The objective of the OTHM Level 5,6,7 Extended Diploma in Management sectors is to develop a learner's practical management skills and prepare them to work in a wide range of contexts.

Learners will study, worth 120 credits per academic year with a total credit value of 240 credits (equivalent to the first 2 years of an honours degree). These units include both theoretical and practical content, and learners will be able to gain knowledge and skills in the areas of project management, people management, and business finance as well as business marketing. They will also learn about the importance of reflecting on their current practice, identifying their own learning needs and professional development.

The Level 5 unit give learners the opportunity to progress in specific subject areas. Learners will develop and enhance knowledge and skills in the areas of operations management, project quality management, business strategy, responsible business practices, project planning and execution and digital business practices.

### **EQUIVALENCES**

OTHM Level 5 Extended Diploma qualifications represent practical knowledge, skills, capabilities and competences that are assessed in academic terms as being equivalent to Higher National Diplomas (HND) and Year 2 of a three-year UK Bachelor's degree programme.

### PROGRESSION

The OTHM Level 5 Extended Diploma in Project Management qualification enables learners to progress into or within employment and/or continue their further study. As this qualification is approved and regulated by Ofqual (Office of the Qualifications and Examinations Regulation), learners are also eligible to gain direct entry into Year 3 of a three-year UK Bachelor's degree programme.

For more information visit the <u>University Progressions</u> page.

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### OTHM Level 5,6,7 Extended Diploma in Management sectors



We provide wide range of OTHM Level 5-7 Courses in different fields of Management *Follow the link below:* 

Level 5

Extended Diploma in Project Management

Level 5

Extended Diploma in Logistics and Supply Chain Management

Level 6

Diploma in Logistics and Supply Chain Management

<u>Level 6</u> <u>Diploma in Business Management</u>

Level 7

Diploma in Strategy Management & Leadership

Level 7

Diploma in Project Management

Level 7

Diploma in Strategic Human Resources Management

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# **Programme Design**

Tailored Project Management Curriculum with Personalized Learning Plans

### WE OFFER ....

Designing a project management curriculum that is customized to meet the specific needs and goals of your organizations. It involves creating personalized learning plans that cater to the unique requirements, skills, and learning styles of participants.

By tailoring the curriculum and learning plans, it ensures that participants receive targeted training and development opportunities, leading to more effective project management outcomes.



### **Tailored Project Management Curriculum with Personalized Learning Plans**

### **POLICY AND PROCESS:**

The organization implemented a policy to develop personalized learning plans for each learner enrolled in the Level 3 and 4 Project Management courses. This involved an initial assessment to understand each delegate's learning style, foundational knowledge, and career goals within the project management sector.

### **IMPLEMENTATION:**

For learners with only GCSE qualifications, the assessment also included identifying gaps in core competencies required for project management, such as mathematics for budgeting or written communication for project documentation.

Based on this assessment, educators designed personalized learning plans that included foundational modules in these areas, alongside the standard project management curriculum. Interactive tools and project simulation software were integrated to provide practical, hands-on learning experiences tailored to the pace and progress of each learner.

### **POSITIVE LEARNER OUTCOMES:**

Learners demonstrated a marked improvement in both project management skills and foundational competencies. The personalized approach not only equipped them with the necessary technical knowledge but also built their confidence in applying these skills in real-world scenarios. Success rates in achieving Level 3 and 4 certifications significantly increased, with many learners securing entry-level positions in project management shortly after course completion.



# **Programme Design**

### **Certificate Based Programmes**

Certificate-based programs provide a valuable opportunity to gain specialized knowledge and skills in a relatively short amount of time, enhancing professional development and career prospects.

### WE OFFER ....

13 CPD Course in Project Management: Access prerecorded sessions with certificates for professional development.



\*13 CPD Course in Project Management (pre-recorded with certificates), select one of them

### **CPD COURSES**



Course Title	Duration (Hours)
<b>Operations Management Certification Level 2</b>	14
Project Design Certification	2.5
Project Preparation Certification	2.5
Foundation In Business Skill Certifications	10
Data Protection In the Workplace Certification	2
Creating And Maintaining a Successful Organization Certification	2
Complaints Handling Certification	0.75
Business Plan Writing Certification	4
Business Letter Writing Certification	0.75
Delegation Of Authority Certification	2.5
Extrinsic and Intrinsic Rewards Certification	3
Freedom Of Information Act Certification	2.5
From Business Ideas to Success Certification	5
Total Hours	51.5

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# **Programme Design**

### **Certificate Based Programmes**

Certificate-based programs provide a valuable opportunity to gain specialized knowledge and skills in a relatively short amount of time, enhancing professional development and career prospects.

### WE OFFER ....

Technology Education (24 Hours) One of the PM software applications



**M** monday.cor



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# **MS Project (24 Hours)**





Elevate your project management skills with our Microsoft Project training! Unlock your team's full potential and streamline processes through expert-led courses, ensuring mastery of MS Project's powerful tools for effective planning, tracking, and execution of projects. Transform your project management capabilities today!

### WHAT YOUR TEAM WILL EXPERIENCE?

#### Getting Started with MS Project:

In this module, learners are guided through the initial steps of setting up and navigating MS Project. They learn how to create a new project file, set project properties, and configure project options to align with specific project requirements. Through hands-on exercises, learners familiarize themselves with the MS Project interface, including the ribbon, task views, Gantt chart, and task sheet. By the end of this module, learners are equipped with the foundational skills to navigate MS Project confidently.

#### **Planning and Scheduling Projects:**

The planning and scheduling module focuses on teaching learners how to create a structured project plan using MS Project. They learn how to define project tasks, set task durations, establish task dependencies, and create task relationships to build a logical project schedule. Learners explore different scheduling techniques, including manual scheduling and automatic scheduling, and understand the implications of each approach.

#### **Resource Management and Allocation:**

Resource management and allocation are critical aspects of project planning, and this module equips learners with the skills to manage project resources efficiently using MS Project. Learners learn how to define project resources, including people, equipment, and materials, and assign resources to tasks based on availability and skill requirements. They explore resource leveling techniques to optimize resource utilization and prevent resource overallocation.

#### **Tracking and Reporting Progress:**

The tracking and reporting module focuses on teaching learners how to monitor project progress and generate insightful reports using MS Project. Learners learn how to update project status, track task progress, and record actual work completed. They explore different tracking methods, including percentage complete, actual work, and remaining work, and understand how to apply these methods effectively to accurately reflect project progress.

#### Training Outcomes:

By incorporating these detailed training modules into the curriculum, learners are equipped with the knowledge and skills needed to leverage MS Project effectively for project management. From mastering the fundamentals of project planning and scheduling to efficiently managing project resources and tracking progress, learners gain the confidence and expertise to navigate MS Project with proficiency.

### Primavera (24 Hours)



### PRIMAVERA

ORACLE

Unlock the Power of Primavera for Seamless Project Management! Supercharge your project management capabilities and achieve unparalleled success with our comprehensive Primavera training courses! Our expert-led training will equip you with the skills and knowledge needed to harness the full potential of Primavera, ensuring efficient project planning, execution, and control.

### WHAT YOUR TEAM WILL LEARN?

#### **Introduction to Primavera:**

The introductory module provides learners with a comprehensive overview of Primavera, emphasizing its significance as a leading project management software solution. Learners explore the core functionalities of Primavera and gain insight into its applications across various industries. They understand how Primavera facilitates project planning, scheduling, resource management, and performance tracking.

#### **Project Planning and Scheduling:**

The project planning and scheduling module focus on teaching learners how to create and manage project plans effectively using Primavera. Learners learn how to define project tasks, establish task dependencies, and create task relationships to develop a logical project schedule. They explore Primavera's powerful scheduling tools and techniques, such as the Critical Path Method (CPM) and resource leveling, to optimize project schedules and identify potential bottlenecks.

#### **Resource Management and Allocation:**

Resource management and allocation are critical aspects of project management, and this module equips learners with the skills to manage project resources effectively within Primavera. Learners learn how to define project resources, including human resources, equipment, and materials, and allocate resources to tasks based on availability and skill requirements.

#### **Project Monitoring and Control**

The project monitoring and control module focus on teaching learners how to monitor project progress and maintain control over project activities using Primavera. Learners learn how to track project performance metrics, monitor project milestones, and identify deviations from the project plan. They explore Primavera's reporting and analytics features to generate insightful project reports, including Gantt charts, resource usage reports, and progress reports, to communicate project status effectively to stakeholders. Additionally, learners understand how to implement corrective actions and adjust project plans to mitigate risks and ensure project success.

### Jira (24 Hours)





Elevate Your Project Management with Jira Training! Unlock the full potential of Jira and streamline your project management processes with our specialized training courses! Our expertled training equips you with the skills and knowledge to optimize Jira for efficient project planning, tracking, and collaboration, ensuring project success.

### WHY PARTNER WITH US?

- 1. Expert Instruction: Learn from seasoned professionals with extensive experience in Jira and agile project management.
- 2. Tailored Solutions: Customized training programs to align with your organization's specific needs and objectives.
- 3. Flexible Delivery: Choose from in-person workshops, virtual classrooms, or self-paced online modules to suit your team's preferences.

### WHAT YOUR TEAM WILL LEARN:

#### Agile Project Management Fundamentals and Best Practices

In this module, learners dive into the foundational principles of agile project management and discover best practices for successful implementation. They explore agile methodologies such as Scrum, Kanban, and Lean, understanding the iterative approach to project delivery and the importance of collaboration, flexibility, and continuous improvement. Learners gain insights into agile project roles, ceremonies, and artifacts, learning how to effectively plan, execute, and deliver projects in dynamic environments.

#### Effective Use of Jira for Project Planning, Tracking, and Collaboration

This module focuses on leveraging Jira as a powerful tool for project planning, tracking, and collaboration. Learners are guided through the core features of Jira, including creating projects, issues, and boards, defining sprints and backlogs, and managing tasks and workflows. They learn how to utilize Jira's customizable dashboards and agile boards to visualize project progress and prioritize work effectively.

#### Customizing Workflows and Configurations to Align with Your Team's Processes

In this module, learners explore how to customize workflows and configurations in Jira to align with their team's unique processes and requirements. They learn how to create custom issue types, fields, and statuses, tailor workflows to match their team's workflow stages and transitions, and define permissions and access controls to ensure data security and integrity. Learners discover advanced customization options in Jira, such as customizing issue screens, field configurations, and workflow triggers, to streamline their team's workflow and improve productivity.

# Monday (24 Hours) **monday**.com



Equip learners with essential skills to effectively utilize Monday.com, enhancing team productivity and collaboration. Through hands-on, contextual examples, participants will master navigation, project management, communication, automation, integrations, and advanced features, ensuring they can leverage the platform's full potential for streamlined workflows.

### WHAT YOUR TEAM WILL LEARN:

#### Introduction to Monday.com

The course begins with an introduction to Monday.com, a versatile Work Operating System (Work OS) designed to facilitate project management and team collaboration. This module explains the platform's purpose and benefits, setting the stage for detailed learning. Key concepts are defined, including boards, items, groups, and workspaces. Boards are digital workspaces where projects are managed, consisting of items organized into groups.

#### **Getting Started**

Participants are guided through the initial setup process, starting with account creation. This involves setting up a new workspace, choosing its name, adding a description, and configuring preferences. The module also covers inviting team members by sending email invitations and setting roles and permissions to control access levels.

#### **Boards and Workspaces**

The flexibility and customization options of templates are emphasized. The creation and assignment of items to team members, setting deadlines, and updating task status are covered in detail. Different board views, such as Kanban, Gantt, Calendar, and Table, are introduced, showcasing their applications and customization options to meet specific project needs.

#### **Automation and Integrations**

This module teaches how to create automation rules to streamline repetitive tasks and enhance efficiency. Participants learn to set up automation that automatically assigns tasks, send notifications, or moves items based on specific triggers. The automation center is explored, showcasing pre-built automation recipes that can be customized.

#### **Dashboards and Reporting**

Participants learn to create and customize dashboards to visualize key project metrics and team performance. Various widgets for data visualization, including chart widgets for pie, bar, and line charts, number widgets for key metrics, and timeline widgets for project timelines and milestones, are demonstrated. Generating and customizing reports, exporting data for external analysis, and scheduling regular report deliveries are also covered.

#### Training Delivery Methodology

The course employs hands-on practice sessions where learners create boards, set up automations, and explore different views, reinforcing learning through practical application. Feedback is collected after each session to continuously improve the training experience and address any gaps in understanding.

# AMPLIFY (24 Hours)



Enhance Your Project Management with AMPLIFY Training! Boost team productivity and efficiency with our specialized courses on AMPLIFY, the innovative project management platform! Our expert-led training provides teams with the necessary skills and knowledge to utilize AMPLIFY effectively, fostering streamlined project management and improved collaboration.

### WHAT YOUR TEAM WILL LEARN:

#### Mastering AMPLIFY Features and Functionalities

This module focuses on providing learners with a deep understanding of AMPLIFY's features, functionalities, and tools for effective project management. Learners explore the various components of the AMPLIFY platform, including project creation, task management, timeline visualization, and resource allocation. Through hands-on exercises and practical demonstrations, learners gain proficiency in navigating the AMPLIFY interface and utilizing its features to streamline project workflows.

#### Project Creation and Management in AMPLIFY

In this module, learners delve into the process of creating and managing projects, tasks, timelines, and resources within the AMPLIFY platform. They learn how to create new projects, define project objectives, and establish project timelines and milestones. Through practical exercises, learners discover how to break down projects into manageable tasks, assign tasks to team members, and track task progress using AMPLIFY's task management tools.

#### Collaborative Communication and File Sharing in AMPLIFY

This module focuses on fostering collaboration among team members, stakeholders, and clients through seamless communication and file sharing within the AMPLIFY platform. Learners discover how to utilize AMPLIFY's communication tools, such as chat, messaging, and discussion forums, to facilitate real-time collaboration and exchange of ideas. They also learn how to share project-related files, documents, and resources securely within the AMPLIFY platform, ensuring easy access and collaboration among project stakeholders.

### Unlock the Full Potential of AMPLIFY!

By incorporating these detailed training modules into the curriculum, learners are equipped with the knowledge and skills needed to leverage AMPLIFY effectively for project management. From mastering AMPLIFY's features and functionalities to creating and managing projects and fostering collaborative communication and file sharing, learners gain the confidence and expertise to drive project success and enhance team productivity.



### **Price and Funds**

### **PRICE** :

• 3000 GBP including the cost of the exam.

### FUNDS :

- Public Fund (Discount (90%) / Kent Business College
- (Discount 30%) for the Companies

### \*CHECK THIS TABLE FOR MORE INFORMATIONS\*

COHORT SIZE	COURSE FEES	AVAILABLE FUNDS	FEES AFTER FUNDS
1 to 3	3000 per learner	90 % funded Bootcamp	300
	3000 per learner	90% funded Boot camp	300
4 to 10	8000 Per cohort*	50% KBC fund \$	4000
	12000 Per cohort**	30% KBC fund \$	8400
11 40 20	10000 Per cohort*	50% KBC fund \$	5000
11 to 20	15000 Per cohort**	30% KBC fund \$	10500

- \* cost of the certificate is excluded
- \*\* cost of the certificate is excluded
- \$ please check if you are eligible for KBC fund .

### **Testimonials**





#### Sarah Williams, PMP Director, Strategic Alignment At Revvity

I highly recommend Amgad for PMP study boot camp and one to one tutoring. His course made PMP much easier to understand. I was unable to pass my exam on my first attemp through self studying, but through Amgad's excellent teaching style I passed the exam with flying colours! Thank you Amgad!



#### Sophia Luise-Pietsh Application Modernization At Deloitte

Amgad taught us the basics and the secrets of Risk Management in a structured and highly differentiated yet engaging way. He is a great teacher with motivating abilities and a perfect understanding of how students can reach their best potential. I enjoyed the time spent with Amgad and I know for a fact that Risk Management was one of everyone's favourite! I'm glad to be able to stay in touch with Amgad via LinkedIn and learn more about his forthcoming research and work. It was a pleasure!



### Ahmad Alnajem, MBA, CEM®, PMP

Regional Manager, Al Fanar Construction

I have attended a PMP training with Mr. Amgad. He is very supportive, knowledgeable, and I'd definitely recommend him for any PMP trainings



#### Salim Ali, PMP Director, Global Program Management At BioMarin Pharmaceutical Inc.

My team and I had the pleasure of an intense week of PMP training with Amgad. He was very knowledgable, enthusiastic and structured the course to our needs. His teaching methods were very engaging and I wouldn't hesitate to recommend him to anyone ... thanks and hopefully see you again soon!

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### **Amgad Badewi**

is a distinguished PMO Consultant and Trainer with a robust academic and professional background in project management. Below is an overview of his career and expertise.

### **Academic Contributions and Roles:**

- Former Reader in Project Management at the University of Kent, Visiting Academic at the University of Chester, and Honorary Senior Lecturer at the University of Aberdeen.

- Significant contributions to the development of project management curricula and executive training programs, including initiating the MSc in Strategic Project Management.

### **Professional Consulting Experience:**

- Director at IBIS Consultancy since 2016, where he has designed and delivered workshops and certificate-based courses in Agile Project Management, IT Transformation, and Government-focused Project Methodologies.

- Has worked with a diverse client portfolio across healthcare, banking, and public services, showcasing his adaptability and expertise in various sectors.

### **Editorial and Review Activities:**

- Member of the editorial board for the International Journal of Project Management and active reviewer for multiple academic journals.

- Engaged in panels such as the APM Academic Steering Committee and has contributed as a reviewer for PMBoK and PMI seminars.

### **Executive Roles and Recognitions:**

- Served as the Director of Finance and Professional Development at PMI UK.

- Recognized speaker at various international forums and recipient of several academic awards, including the Herbert Walton Prize for Best PhD Thesis.

### **Professional Affiliations and Certifications:**

- Holds a PhD and multiple certifications including PMP, MSP, AP MoR, and ITIL.
- Affiliated with prestigious organizations such as the Association for Project Management
- (APM), Project Management Institute (PMI), and British Academy of Management (BAM).

Amgad Badewi's career is marked by his profound commitment to advancing project management practices through both academic insight and practical applications, making him a leading figure in the PMO consulting and training landscape.

### **Stephen Jenner**





is a highly experienced professional in the fields of project portfolio and benefits management. His career is marked by significant roles and contributions, especially within the UK civil service and beyond.

#### **Authorship and Examination Roles:**

- Chief Examiner for APMG's Managing Benefits<sup>™</sup> and former Chief Examiner for Management of Portfolios (MoP®) from 2011-2015.

- Author of key publications in the field, including:

- 'Realising Benefits from Government ICT investment – A fool's errand?'

- 'Transforming Government and Public Services – realizing benefits through Project Portfolio Management'

- Co-author of 'Project Portfolio Management - A View from the Management Trenches'

- Contributions to 'The Effective Change Manager's Handbook' and 'The Handbook of Project Portfolio Management'.

#### **Government Service:**

- Senior roles in the UK Senior Civil Service from 1999 to 2011, with responsibilities in the Home Office, Justice, Corrections, and the Cabinet Office.

- Director of Criminal Justice IT, leading one of the largest IT-enabled business change programs in Europe.

- Recognized for his work with international accolades and awards, including a Civil Service Financial Management Award.

#### **Consultancy and Teaching:**

- Since leaving the civil service in 2011, Steve has offered consultancy in portfolio and benefits management.

- He develops and delivers courses at the Graduate Business School, Queensland University of Technology, covering areas like strategic supplier relationship management and digital project board governance.

#### **International Influence and Recognition:**

- Regular keynote speaker at international conferences and a trainer covering multiple cities worldwide.

- Steve's expertise has been sought after by institutions like the OECD and European Commission.

#### **Educational and Professional Credentials:**

- Fellow of the Chartered Institute of Management Accountants.
- Holds an MBA and a Masters of Studies degree from Cambridge University.



### **Carlos Serra**

is a highly accomplished consultant with over a decade of experience specializing in PMO and project management. Here is an overview of his career and achievements:

### **Professional Experience and Expertise:**

- Over 11 years in PMO roles and 10 years managing project and program delivery using both Waterfall and Agile methodologies.

- Managed Project Delivery and PMO teams for more than 8 years.

- Notable leadership positions include Head of Project Management at The Church of England, Group PMO Manager at Colart International Holdings, and PMO Team Leader at Gazprom Marketing and Trading.

Strategic Influence and Recognition:

- Recognized internationally as a subject matter expert in PMO, project governance, and benefits realization management.

- Influenced project methodologies and governance across various organizations, enhancing PMO functions and project management processes.

#### **Education and Qualifications:**

- Holds certifications such as Change Management Foundation and Practitioner (2021, APMG International), PMO-CP (2019), Certified Scrum Master (2018), APM Accredited PMO Practitioner, and APMP - The APM Project Management Qualification (IPMA Level KepAchievements:

- Implemented project management frameworks and governance structures effectively in organizations like the Church of England and Colart International Holdings.

- Led the implementation of significant programs such as new payroll and HR systems at the Church of England and the M3 ERP system at Colart.

- Delivered project management and governance training to over 250 staff. **Publications and Public Speaking:** 

- Authored books and articles on Benefits Realization Management.

- Delivered presentations at various international forums on topics related to PMO, benefits realization, and project governance.

Carlos Serra's extensive background and strategic impact in project management make him a leading authority in the field, with a robust record of driving operational success and organizational improvement through effective governance and management practices.



### **Hugo Minney**

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is an accomplished director and consultant renowned for his expertise in benefits management and strategic change. Below is a summary of his extensive professional background and contributions.

#### **Professional Background and Roles:**

- Dr. Minney has a diverse career spanning ICT, management consultancy at Cap Gemini, the NHS, and the civil nuclear sector.

- He currently holds the position of Head of Benefits Management for Sellafield Ltd in the civil nuclear industry and has played a critical role in transforming organizational culture towards a benefits-oriented approach.

#### **Strategic Impact and Achievements:**

- His strategic initiatives have led to significant societal impacts, including changing laws to keep families together, reducing A&E visits by over 1 million per year, and achieving substantial cost savings across various sectors.

- As a chief executive in the NHS, he successfully led the development of Integrated Care Systems (ICS), improved service delivery, and enhanced patient care across GP practices, earning multiple "outstanding" ratings from the CQC. Leadership and Community Engagement:

- Dr. Minney serves as a Committee Member for the British Standards Institute (BSI), where he has also chaired the working group and authored the British Standard BS202002 on benefits management.

- He has held significant voluntary leadership roles, including Chairperson of Building Self Belief CIO, and contributed to the growth and strategic direction of various charities.

#### **Education and Professional Development:**

- He holds a PhD in Protein Chemistry from Durham University, is a Chartered Manager (CMgr), and a Chartered Project Professional (ChPP).

- Dr. Minney has developed and led the publication of thought leadership guides on Social Return on Investment (SROI) and Benefits Management Frameworks.

Dr. Hugo Minney's career is distinguished by his dynamic approach to management and his profound impact on both public and private sectors, driving significant improvements in project outcomes and organizational efficiencies.

# CONTACT

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### **IBIS Consultancy LTD**

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